## **Corporate Presentation**

**IIFL Securities Limited** 



October 22, 2019

**NSE: IIFLSEC** 

**BSE: 542773** 

indiainfoline.com | iiflcap.com

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## Section 1:

# **Financial Highlights**

## **Consolidated Results (as per IND AS)**

Quarter ended September 30, 2019



₹Mn	Q2FY20	Q1FY20	Q-o-Q	Q2FY19	Y-o-Y	H1FY20	H1FY19	Y-o-Y	FY19
Revenue from Operations	1,736.8	1,641.3	6%	2,308.5	(25%)	3,378.1	4,367.7	(23%)	8,351.3
Other income	111.8	209.0	(47%)	132.0	(15%)	320.8	198.5	62%	404.3
Total income	1,848.6	1,850.3	0%	2,440.5	(24%)	3,698.9	4,566.2	(19%)	8,755.6
Employee cost	562.2	577.7	(3%)	665.9	(16%)	1,139.9	1,255.5	(9%)	2,566.4
Finance Cost	188.2	260.0	(28%)	417.2	(55%)	448.2	689.5	(35%)	1,145.0
Depreciation and amortisation	139.3	148.7	(6%)	104.2	34%	288.0	203.6	41%	419.0
Administration and other expense	472.9	491.9	(4%)	530.0	(11%)	964.8	961.6	0%	2,044.5
Total Expenses	1,362.6	1,478.3	(8%)	1,717.3	(21%)	2,840.9	3,110.2	(9%)	6,174.9
Profit before tax	486.0	372.0	31%	723.2	(33%)	858.0	1,456.0	(41%)	2,580.7
Provision for tax	92.0	135.5	(32%)	245.5	(63%)	227.5	458.6	(50%)	866.5
Profit after tax	394.0	236.5	67%	477.7	(18%)	630.5	997.4	(37%)	1,714.2
Other Comprehensive Income	(11.7)	0.4		(4.7)		(11.3)	9.9		6.7
Total Comprehensive Income	382.3	236.9	61%	473.0	(19%)	619.2	1,007.3	(39%)	1,720.9
Exceptional Items	(145.5)	1,017.1	(114%)	-		871.6	-		-
Total Comprehensive Income including exceptional items	236.8	1,254.0	(81%)	473.0	(50%)	1,490.8	1,007.3	48%	1,720.9

Note: Exceptional item in the quarter ended Sep 30, 2019, is on account of write- down of deferred tax assets and MAT credit due to reduction in corporate tax rate. Exceptional item in the quarter ended June 30, 2019, pertains to profit on sale of office property at Kamala Mills by IIFL Facilities Services Limited, a wholly owned subsidiary of the company.

#### **Financial Trends**





<sup>\*</sup>FY17 and FY18 figures are based on Proforma Accounts;

<sup>^</sup>Including exceptional items

Half Yearly ROE is annualised

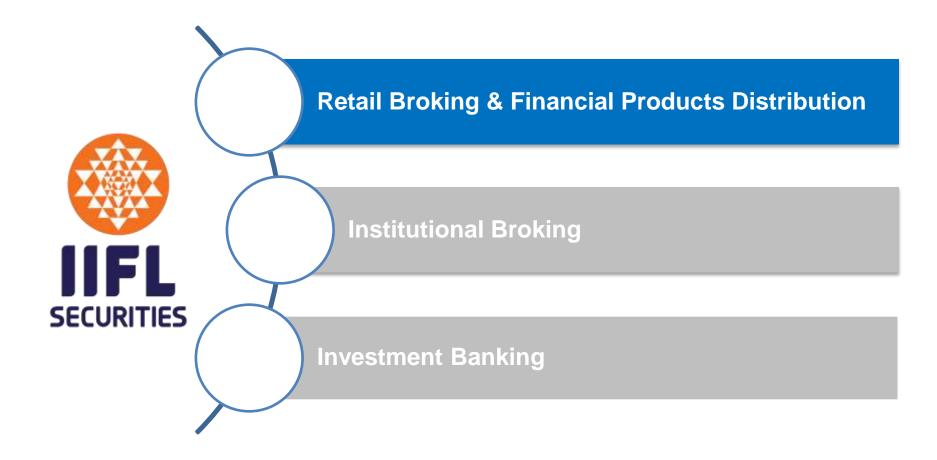
<sup>\*</sup>DPR - FY19 includes dividend paid by subsidiaries



## Section 2:

## **Business Overview**

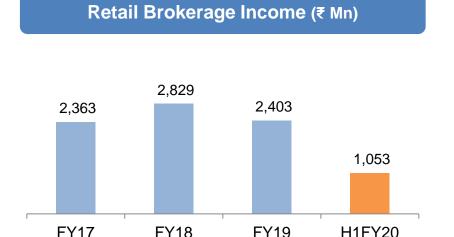


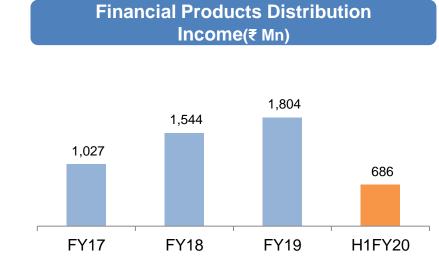


## **Strong Retail Broking Legacy Business**



- Presence in about 2,500 locations covering branches and business partners over 500 cities in India
- Business offerings comprise equity, commodities and currency broking, DP services portfolio advisory, distribution of mutual funds, bonds, portfolio management services, alternative investment funds and other investment products
- The RM serviced segment has had stable cash market share, but has seen an erosion in F&O market share due to discount brokers
- Strong online presence with industry leading mobile apps and web trading platform. Investing on platform targeting High Value Traders to gain market share.





## **Customer Segments**

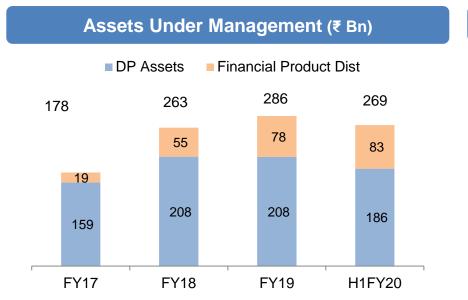


	RETAIL				
	RM Serviced	Self- Serviced	Partner Serviced		
Primary customer segments	Mass Affluent, High Value Traders	Millenials, Do-it-yourself clients	Retail clients in smaller centres		
Channels	Branch / Internet / Mobile	Internet / Mobile	Branch / Mobile		
Customers #	~ 175,000	~ 400,000	~ 250,000		
AUM*	~ ₹165 Bn	₹8 Bn	₹93 Bn		
Revenue *	~ ₹800 Mn	~ ₹100 Mn	~ ₹200 Mn		

<sup>\*</sup>For the half year ended September 30 , 2019

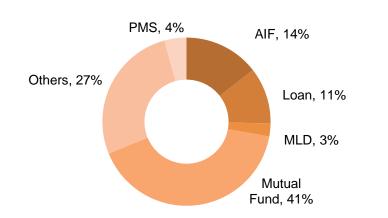
## **Building Holistic Relationship with Customers** through multiple products





#### FPD AUM (₹ Bn)

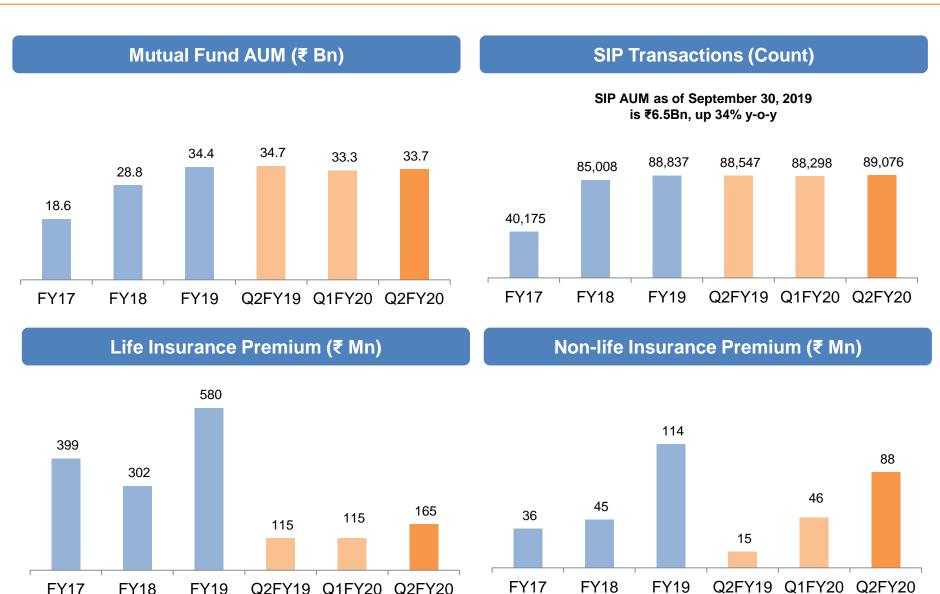
Rs 83 Bn as at September 30, 2019



- RM serviced segment has a high cross sell focus, especially on Insurance and Mutual Funds
- MF and Insurance are retail focus products with good growth prospects
- FPD revenue has grown consistently over the last three years, constituting ~20% of total income

#### **Retail focus on Insurance and Mutual Funds**

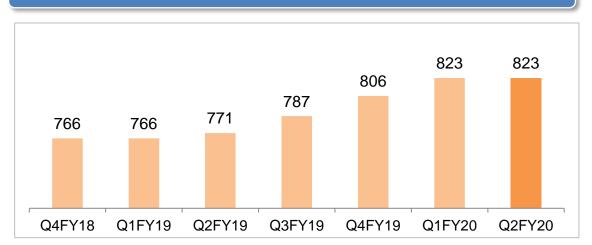




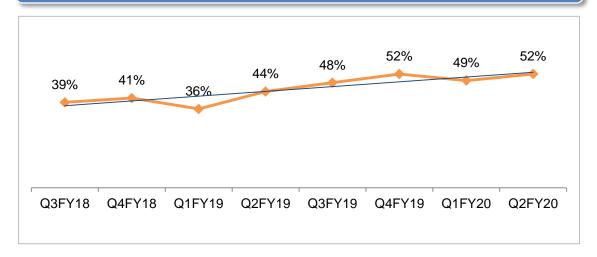
## **Consistent Customer Activation Supported by Technology**







#### **Mobile Trading Retail Clients (% of total)**



- The self-serviced segment is catered to with a Digital, Mobile First strategy. Our mobile applications IIFL Markets and IIFL Mutual Funds are widely used for mobile trading
- Mobile trading constitutes 52% of number of retail clients and 39% of retail broking revenue
- Partner serviced channel is also enhanced with use of AAA tablet based proprietary software

Note: Customers include Trading and FPD clients

## Mobile First approach to retail customers



#### Technology has been the cornerstone for IIFL's strong presence in the broking industry

- Our technology based platforms play a key role in facilitating business from self-serviced and partner serviced segments
- Significant investment has been made in the AAA platform to offer a comprehensive office for partners. AAA enhances our capability to reach investors in smaller towns and cities where other channels are not available or effective



#### **IIFL Markets** 3.2Mn downloads







Highest rated (4.2) Most downloaded stock trading App amongst peers

- 1000+ market and stock related news notifications
- Advanced Research in partnership with MarketSmith
- First in industry to launch M-Pin (mobile PIN) login



#### **IIFL Mutual Funds** 840,000+ downloads



#### Consistently highly rated (4.0)

- Financial Plan 360 Goal based advisory and investment solution
- Single view of all MF holdings within industry
- First in industry Video based In-Person Verification (Video IPV) during on-boarding



- Advisor Anytime Anywhere (AAA) is a mobile office solution empowering aspiring entrepreneurs in the capital market
- AAA provides execution, reporting, monitoring and learning capabilities in a single tab-based platform with zero investment and freedom to operate at anytime from anywhere





Retail Broking & Financial Products
Distribution

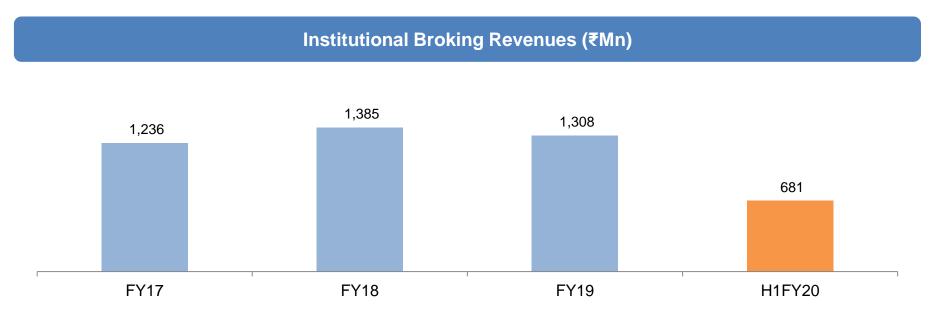
**Institutional Broking** 

**Investment Banking** 

## **Pedigreed Institutional Broking Franchise**



- Among the top franchises on the street, 75 member team with offices in Mumbai, New York and London
- 600+ institutional (domestic and foreign) clients
- Wide customer base covering sovereign wealth funds, foreign portfolio investors, mutual funds, insurance companies, banks, pension funds and alternate investment funds
- c.250 stocks under research coverage accounting for over 80% of India's market capitalization
- Market leader in block placements placed over US\$15 billion in blocks over the past 5 years, with about US\$1.5 billion of blocks executed in Q2FY20

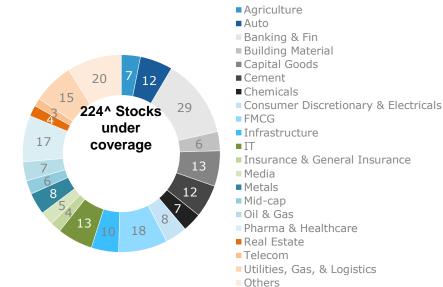


## **Strong Research Capabilities**



#### **Comprehensive Research Coverage across Sectors**

#### Sector-wise break up of stocks under coverage



#### Market Cap<sup>^</sup> break up of stocks under coverage

Market Cap bracket	IIFL Research Universe
Above US\$ 10 bn	38
Between US\$ 5 bn and US\$ 10 bn	32
Between US\$ 3 bn and US\$ 5 bn	26
Between US\$ 1 bn and US\$ 3 bn	63
Between US\$ 500 mn and US\$ 1 bn	27
Below US\$ 500mn	38
Total	224

- Pedigreed institutional equities team comprising 25 analysts covering 200+ stocks across 20+ sectors
- Top-tier rankings with most large long-only / domestic mutual funds
- Published over 1,000 reports in FY19 including sector reports, company reports, macro and thematic reports

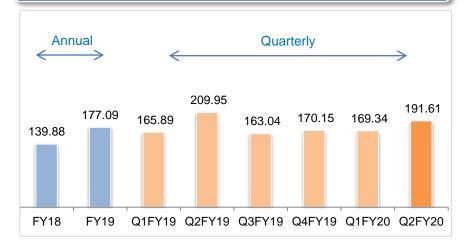
## Turnover and Market Share – Retail & Institutional Broking



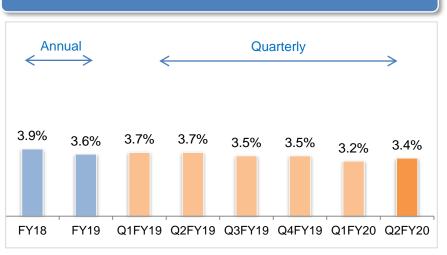




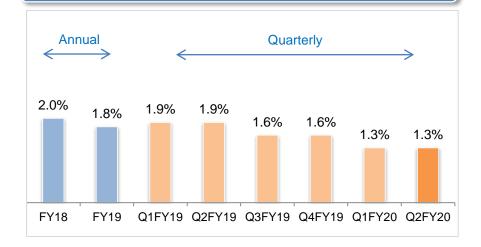
#### IIFL Average Daily Turnover – Total (₹ Bn)\*



#### **IIFL Market Share - Cash\***



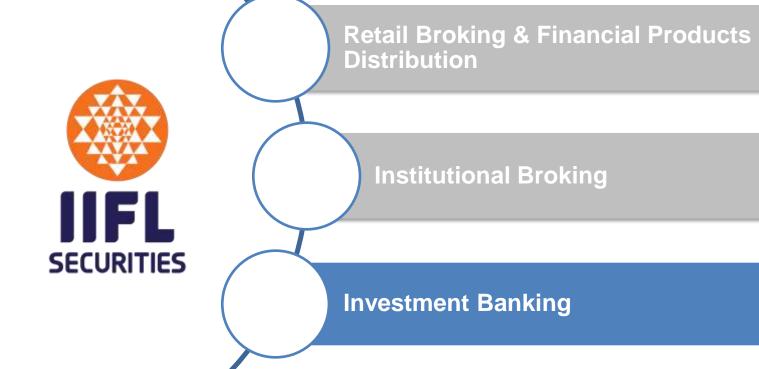
#### **IIFL Market Share - Total\***



Source: NSE

<sup>\*</sup>Turnover includes retail and institutional segments from NSE





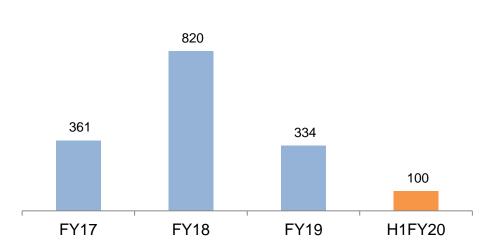
## **Leading Investment Bank in India**





- □ Rapidly growing franchise ranked #1\* in the league tables in FY18 and FY19 in equity raising for private sector corporates
- Strong pipeline and product diversity with presence in ECM, Private Equity and DCM
- Advising a large number of corporates on private equity and advisory transactions

#### **Investment Banking Revenues (₹ Mn)**



- Completed 6 transactions in H1FY2020 (including 3 in Q2) across capital markets and advisory despite volatile market conditions
- Revenues impacted owing to muted equity capital markets

<sup>\*</sup>Source: Prime Database; as per Investment Banking league tables of private sector issuers for aggregated equity IPOs, FPOs, QIPs, IPPs, ReIT and InvIT IPOs by issue amount on full credit basis for the period Apr 2017 - Mar 2019;

### **Select Marquee Deals**



#### **Completed Transactions in FY19 and H1FY20**

LoanTap



Rs.800Mn Private Equity Sep 2019 Sterling and Wilson

STERLING & WILSON

Rs.28,809Mn IPO Aug 2019 Spandana Sphoorty



Rs.12,009Mn IPO Aug 2019 Polycab India



Rs.13,453Mn IPO Apr 2019 Indian Energy Exchange



Rs.690Mn Buyback Apr 2019

Shree Digvijay Cement Company

On-market stake sale post open offer

Apr 2019

Aarti Industries



Rs.7,500Mn QIP Mar 2019 Embassy Office Parks ReIT



Rs.47,500Mn ReIT IPO Mar 2019 CreditAccess Grameen



Rs.11,312Mn IPO Aug 2018 **HDFC Bank** 



Rs.27,750Mn QIP Aug 2018

**ECL Finance** 

Edelweiss | ECL | Finance Ltd.

Rs.9,105Mn Public NCD Issuance Dec 2018 National Stock Exchange

NSE

Rs.5 037Mn Private Placements Sept-Dec 2018 HDFC Asset Management



Rs.28,003Mn IPO Jul 2018 Varroc Engineering



Rs.19,550Mn IPO Jun 2018 Magma Fincorp.



Rs.8,850Mn QIP + Block Apr 2018



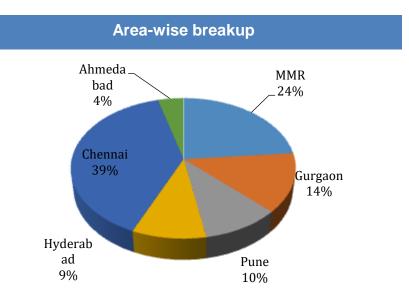
## Section 3:

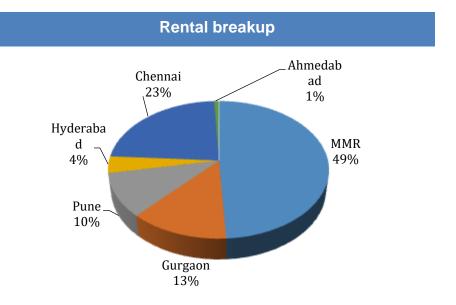
# **Other Updates**

## **High-quality Portfolio of Commercial Properties**



- Historically strategic offices acquired by IIFL, leased primarily to Group companies
- Well-spread portfolio of commercial office space and shops
  - Self-occupied building area of 412,000 sq. ft.
  - Commercial office space and shop area of over 222,000 sq. ft.
- Spread across six business locations MMR, Gurgaon, Chennai, Hyderabad, Pune and Ahmedabad
- Total area of over 634,000 sq. ft. with annual rental of Rs.527mn (excluding GST)
- Fair market value of over Rs7.5bn
- We are exploring monetizing these assets through REIT structure





### **Awards & Recognitions**





'Best Use of Digital Media/Platform in the share trading category' Award

At INKSPELL for IIFL Markets App



'Going The Extra Mile' (for special initiatives & innovative approach adopted towards improving the penetration of the commodity derivatives market)

from MCX



"Leadership in Customer Service in Financial Services Sector"

At
The 7th Edition of World Quality
Congress & Awards



**Best Social Media Marketing Campaign** 

At the BTVI Awards for Marketing Excellence



The Mobby's Award for Best Financial Website

At World Marketing Congress



IIFL Group awarded the 'Great Place to Work' Certification



# **Appendix**

### **Corporate Structure**



## IIFL Securities Limited

Promoters: 29.4%

**Shareholding**: Fairfax: 35.4%

Others: 34.2%

- Retail & Institutional Broking
- Investment Banking
- Financial Products
   Distribution

Member NSE, BSE, MCX, NCDEX, CDSL, NSDL

Regulated by SEBI, PFRDA

**Major Subsidiaries** 

**IIFL Capital Inc.** 

**Institutional Broking** 

Regulated by SEC, FINRA

IIFL Facilities Services Limited

**IIFL Management Services Limited** 

Real Estate Assets of the Group, Real Estate Advisory

**REIT Approved** 

**IIFL Insurance Brokers Limited** 

**Insurance Broking** 

Regulated by IRDA



# Thank You

Published in October 2019

IIFL Securities Limited.

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